



Gulf Insurance Group Team with Circuit + Organizers



Highlighting the recognition of the winners

GIG Battle Fitness Festival gathers over 3,500 athletes from Middle East and North Africa

In largest fitness event in the region, held in its 5th year

Kuwait City, 15 December 2024: Gulf Insurance Group (GIG), a leading insurance provider in the Middle East and North Africa, successfully wrapped up its fifth annual GIG Battle Fitness Festival. The event, held in partnership with Circuit+ Fitness, the region's largest fitness events organizer, took place over the weekend of December 13 and 14 at Kuwait Motor Town.

With over 3,500 athletes and sports enthusiasts coming in from around the Middle East and North Africa, participants competed in various sports that encompassed the five-kilometers Saracen obstacle races, the CrossFit competition, powerlifting combat, the calisthenics competition and the children's race.

Speaking of the event, **Mr. Khaled Al Sanousi, Group Executive Manager - Corporate Comms. & Investor Relations in GIG**, said:

"We are proud at GIG with the continued success of the GIG Battle Fitness which gives sports enthusiasts from around the region the opportunity to enjoy competing in one of the most professionally organized sports festivals, as well as engage and interact with like-minded individuals throughout the two-day event. We aim as a Group to encourage healthy living and reward the gains that many athletes achieve in their journey to a more active lifestyle. Supporting sports is a pillar to our corporate social commitment towards youth and wellbeing.

"We thank every athlete for their year-long hard work to prepare for the event, and thank our partners, volunteers, retailers and visitors who came to encourage participants. We look forward to hosting everyone in the next season."

The sidelines of the GIG Battle Fitness Festival included booths from GIG-Kuwait and dozens of sports and health retailers, as well as entertainment, activities for children, and food and beverage providers.

On his part, **Mr. Bader Albanna, Managing Partner of CP Fitness Company**, said: "Through the generous and unwavering support of GIG, the GIG Battle Fitness Festival has evolved into a remarkable platform that goes beyond celebrating fitness—it embodies the spirit of empowerment, resilience, and community. This partnership has allowed us to create an event that inspires youth to pursue their passions, challenge their limits, and embrace a healthy, active lifestyle. GIG's commitment to fostering growth and development among young athletes reflects their dedication to building a brighter future for the next generation. Together, we are cultivating a culture that celebrates teamwork, perseverance, and the boundless potential of our youth, setting a strong foundation for a healthier and more connected society."

In 2019, GIG became the principal partner of the GIG Battle Fitness Festival which has been held annually, for the exception of 2020 and 2021. Each year, additional sports are added to enable the participation of more athletes in various sports. The GIG Battle Fitness Festival has gained a name as a flagship sports event in the Middle East and North Africa region.

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About GIG:

GIG is the largest insurance Group in Kuwait in terms of written and retained premiums, with operations in life and non-life as well as Takaful insurance. GIG has become one of the largest insurance networks in the Middle East and North Africa with companies in Kuwait, Bahrain, Jordan, Egypt, Turkey, Algeria, UAE, KSA, Oman, Qatar, Iraq, and Lebanon. Its reported consolidated assets stand at US\$ 3.94 billion as at 30 September 2024.

Gulf Insurance Group enjoys the privilege of being the first triple-rated insurance Group in Kuwait. The Group holds a Financial Strength Rating of 'A' (Excellent) and issuer credit rating of 'a+' (Excellent) with Stable outlook from A.M. Best Europe – Rating Services Limited, a Financial Strength Rating of "A" with Positive outlook from Standard & Poor's and an Insurance Financial Strength Rating (IFSR) of 'A2' from Moody's Investors Service carrying a Stable outlook.

GIG is a majority-owned subsidiary of Fairfax Financial Holdings Limited, a Canadian holding company listed on the Toronto Stock Exchange, which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management.

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