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# **ABOUT US**

A Regional Insurance Powerhouse in the Middle East and North Africa.







## Who we are

- Public Shareholding Company
- · Consistent market leader in Kuwait
- One of the largest and most diversified insurance groups in the MENA region.



**62** Years of Excellence



## **12 Countries Direct Presence**

Kuwait, Bahrain, Jordan, Egypt, Turkey, UAE, KSA, Oman, Qatar, Algeria, Iraq, Lebanon



**+3,950**Group Employees



## **Major Shareholder:**

FAIRFAX FINANCIAL HOLDINGS LIMITED



**Listed on** Kuwait Stock Exchange (Boursa Kuwait)



# Market Leadership • Kuwait

- Bahrain



## Group Vice Chairman & CEO Message

I have had the honor of witnessing GIG's extraordinary journey, transforming from a leading commercial and private insurer in Kuwait into a regional powerhouse across the Middle East and North Africa. Our unwavering commitment to delivering value to our customers, shareholders, employees, and communities has been the cornerstone of our success. We have consistently provided innovative, high-quality insurance solutions that are personalized and accessible, and we are proud of the impact we have made.

For 62 years, GIG has set the industry standard for excellence, achieving milestones that reflect the strength and resilience of our organization. Our competitive position and prominent profile across diverse markets stand as a testament to our strategic vision and execution. This success has been built on a foundation of cutting-edge technological services, product and distribution innovation, strong customer relationships, and a robust enterprise risk management framework. Our commitment to the highest standards of corporate governance, prudent underwriting practices, and a decentralized business model focused on human capital development and digitization has been instrumental in our sustained growth.

I am particularly proud to highlight a significant milestone in GIG's history in 2023: Fairfax Financial Holdings Limited becoming our largest shareholder. This partnership marks a new chapter in our journey, bringing with it unparalleled global expertise and resources. Fairfax's international network and extensive experience in the insurance industry enhance our capabilities, enabling us to lead with confidence in the markets we serve. Our capabilities, enriched by Fairfax's involvement, position us for even greater innovation and growth in the years ahead.

Today, GIG's strength as a Group is reflected in our continuous growth, our prudent approach to risk, and our ability to safeguard the interests of all our stakeholders. We are dedicated to providing the best insurance services across all the markets in which we operate—Egypt, Algeria, Turkey, Jordan, Iraq, Lebanon and the GCC—by prioritizing strategies that drive digital transformation in our operations, distribution, and claims services. These initiatives fortify the GIG brand and empower us to shape a valuable insurance ecosystem for the MENA region.

Aligned with our shared vision, GIG remains fully committed to our Environmental, Social, and Governance (ESG) plan, embedding sustainable practices and strong governance into every aspect of our business. We take immense pride in our Diversity & Inclusion initiatives, believing that sustainability and inclusivity are key to long-term success and value creation for all our stakeholders. I extend my deepest gratitude to our loyal customers, esteemed partners, and dedicated shareholders for their unwavering support and trust throughout our journey. Together, we have built a brand that stands for quality and integrity, and together, we will propel GIG towards even greater achievements, ensuring a sustainable future for generations to come.

I also want to express my heartfelt appreciation to our exceptional employees. Your passion, dedication, and hard work are the driving force behind our success. It is your collective effort that makes GIG what it is today, and I am immensely proud to lead such a talented and committed team. As we move forward, I am confident that, with your continued dedication and the strong backing of Fairfax, the future holds even greater promise for GIG.

## **OUR MAJOR SHAREHOLDER**



financial services holding company which, high rate of return on invested capital and through its subsidiaries, is engaged in build long-term shareholder value. Based in property and casualty insurance, reinsurance Canada, Fairfax total consolidated assets of and investment management.

Fairfax Financial Holdings Limited is a Fairfax's corporate objective is to achieve a US\$ 92.0 billion as at 31 December 2023.



## **OUR VISION AND MISSION**



**Vision** 

We're shaping a valuable insurance ecosystem for the MENA region.



## **Mission**

We're invested in; providing rewarding experiences to customers, building loyalty with employees, creating value for stakeholders, and serving the community as a committed citizen.

## **OUR VALUES**



## Respect

The client is our most valuable asset



# Lasting

We have long-term perspective on the value of our clients. Whereby the lifetime of a client relationship is seen as much greater value than the cost associated with any single transaction with client.



## **Rewarding**

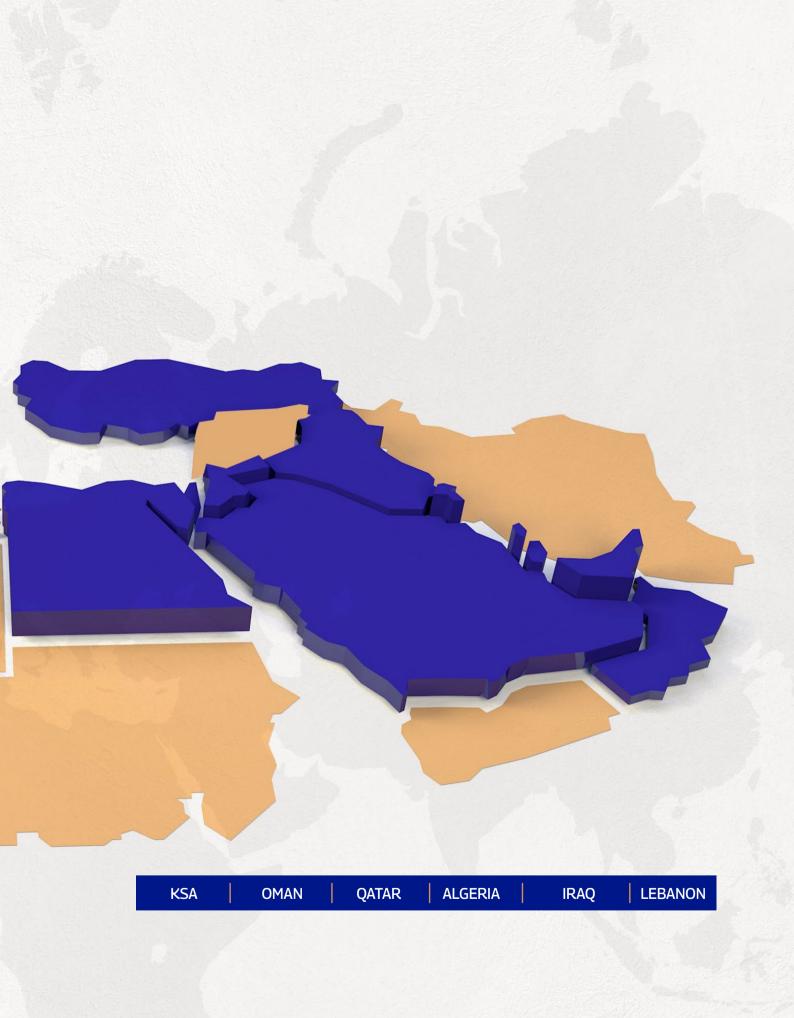
We are prepared to invest in valueadding services, at a sustainable cost, in the interest of improving client loyalty and growing market share.

# **OUR DIRECT PRESENCE**

# The Evolution of an Iconic Brand

representing the region





## **2023 YEAR IN REVIEW**

# 1st QUARTER

## March

Formed a Group Data Science & Analytics Unit with experienced resources.

## March

GIG announced financial results for the year 2022 with a net profit of KD 38.2 million (US\$124.7).



# 2nd QUARTER

## April

Successfully completed the acquisition of controlling stake in AIG Egypt, which will be merged with GIG-Egypt within one year.

## April

Increased stake in 'yallacompare' to be treated as an associate company.

## April

Fairfax Financial Holdings Limited entered into a binding agreement with KIPCO to acquire its entire share holdings in GIG.

# FAIRFAX FINANCIAL HOLDINGS LIMITED

### April

Automated the quality assurance reviews and real-time monitoring of internal audit KPIs by leveraging Diligent platform.

## May

Conducted GIG's Annual General Meeting (AGM) and approved all agenda items.



## May

Moody's upgraded GIG's IFS rating from A3 to A2 with a revised outlook to Stable.

# Moody's

## May

Announced Q1 financial results under the new IFRS 17 standards.

## August

Published first half financial results under the new IFRS 17 standards.

## August

Successfully launched a comprehensive Environmental Program for a sustainable future.



# 1th QUARTER

## October

Published GIG's first Sustainability Report, becoming the first insurance company in Kuwait to do so, marking a significant milestone towards pioneering sustainability in insurance.



## October

GIG ranked 71st in the inaugural Fortune 500 Arabia list, first of its kind in the region and 3rd in the insurance sector based on the reported collective revenues from around 22 countries.



## November

A.M. BEST affirmed Group's credit rating -FSR at "A" (Excellent) and long-term issuer credit rating of "A" with stable outlook.



## November

Commenced the implementation of Diligent BLC system to digitalize corporate governance and automate compliance processes.

## November

Published first 9 months financial results under the new IFRS 17 standards.

Kicked off a comprehensive data transformation project for GIG Kuwait and started building data science capabilities.

## December

Fairfax became the largest shareholder of GIG after successfully completing all customary closing conditions.

www.gulfinsgroup.com

## **GIG BUSINESS MODEL**

GIG's business model is based around its insurance ecosystem, comprising an array of resources and processes that deliver profitable growth.

The ecosystem consists of six enabling elements — our financial strength, talented workforce, digital transformation, trusted single brand, as well as our regional and local presence to continue our expansion across MENA.

The proven model delivers value for all stakeholders.



## **Expansion across MENA**

- Using proven model to increase the footprint.
- Active in 12 countries.
- Well positioned to keep expanding.



## **Customers**

By providing a great customer experience with localized offerings, digitized services and loyalty incentives.

## Shareholders

By maintaining our underwriting excellence to provide a good ROE to shareholders.

## **Employees**

By creating a culture of trust and loyalty, while developing talents and fostering entrepreneurial culture.

## Community

By launching CSR programs to give back to our communities and serve as good corporate citizens.



## Regional and local presence

- Decentralized to be close to customers.
- 100 local branches.
- Recognised as a leader.



## Financial strength

- · Robust balance sheet.
- · Listed on Boursa Kuwait.
- Supportive major shareholder.
- Prudent management.
- · Access to global capital.

GIG Insurance Ecosystem



## Trusted single brand

- Established in 1962.
- · Across whole business.
- · Internationally respected.



## Talented workforce

- · Expert, motivated team.
- 3,950+ employees.
- 54 nationalities.



## Digital transformation

- Central to strategy.
- Fully invested.
- · Leading edge.

## **GROUP STRATEGY**

GIG's strategic vision is based on its unique position as a regional leader in MENA, while simultaneously leveraging its decentralised operating structure as well as its digitalisation efforts. The recent Fairfax acquisition positions GIG for further sustainable growth, towards becoming a notable insurance provider across international markets.



Going from Regional to Global, Providing clients with global insurance solutions



2

Position GIG as the **leading Group** in MENA & Continue
Value Creation with **ROE remaining above** 

15% you





**Evolving Brand Culture** *GIG "A Fairfax Company"* 







**Products & Services Innovation via Digital Channels** & Embedded Partnerships at

10% of ANNUAL REVENUE

5

Embrace a diversified culture, empower local talents & maintain a **Decentralised Structure** 



Financial strength ratings at minimum "A" level capitalisation, strong ERM, optimal reinsurance and conservative reserving





**Harmonising** Integrated **Assurance and Corporate** Governance for Sustainable Excellence

Embrace **ESG** Towards a Sustainable Future

## **Key Strategic Objectives 2024-2027**



## People & Culture

- Embrace a culture of diversity across Group companies.
- Improve performance management, succession planning, employee engagement, coaching & mentoring programmes.
- Widen the talent pool through Secondments and hybrid working.
- Exchange experience and collaboration through G10 Working Groups.



## Accelerating Growth & Reinforce Regional Presence

 Accelerate growth by focusing on mandatory Employee Benefits opportunities, Takaful penetration, Bancassurance, Micro and Embedded products.



## Diversify Products, Revenue & RI Optimisation

- Balance product-mix by focusing on P&C, Marine, Specialty lines, Extended Warranty and Cyber.
- Leverage on Fairfax competencies to Optimise GIG Reinsurance Treaties, increasing capacities, new facilities to support product diversification.
- Improve Health performance to mitigate inflation risk.
- · Diversify Revenue Stream across the Insurance eco-system.



## Position GIG to be "Insurer of Choice" in MENA Region

- Position GIG as Insurance leader providing global solutions through FFH Network.
- Position GIG as a preferred network partner for Global accounts.
- Create MENA-wide health platform providing single access to medical network.
- $\bullet \quad \hbox{Promote Embedded products through digital distribution channels (Telecoms, Airlines, Retailers platforms)}.$



## **Digitalisation & Data Analytics**

- · Customer-centric approach to our digital journey.
- Transformation into a Data Driven Organisation.
- Optimise core insurance portfolio through claims pruning, pricing, cross selling, and scaling new channels.



## **Operational Excellence**

- Adherence to governance practices in multi-operational countries.
- Optimising IT infrastructure & automating internal processes.
- Providing customers with a global insurance solution.
- Group Expense rationalisation and allocation & tax optimisation.



## **Optimise Investment Performance**

- Optimise Investments while adhering to local solvency requirements.
- Exiting non-strategic investments and focus on core Insurance investments.



## **BRAND SYNERGY**

- Leveraging evolved brand to achieve a unified brand equity in line with Group regional corporate communications policy and Fairfax.
- Fostering a socially responsible sustainable and ethical approach with brand-aligned culture, internally and externally.



## Drive Sustainable Business Impact Through Integrated ESG Framework

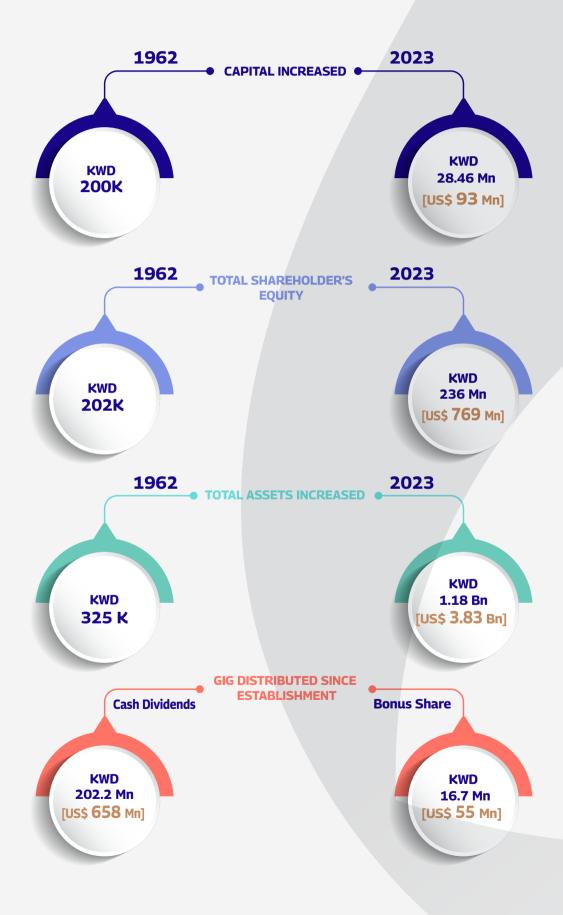
- Becoming a Carbon-aware business, Green House Gases (GHG) Calculation Initiatives.
- Integrating ESG and Climate risks into group's ERM Framework.
- Initiate our first Environmental Programme.
- Streamlining ESG reporting through enhanced collaboration and digitalisation.

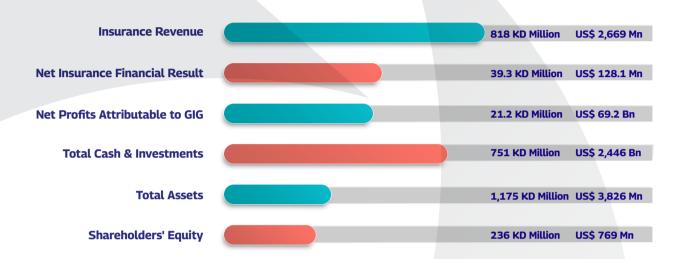


## Harmonising Integrated Assurance, ERM And Corporate Governance For Sustainable Excellence

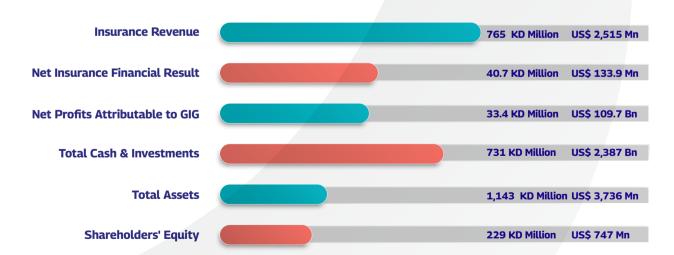
- Integration of Assurance functions, Internal Audit, ERM, Compliance, Cyber & financial crime, Sanctions screening and Information security through digitalisation, to maximise value realisation.
- Prioritise Cyber Security and data privacy for a Cyber-resilient business.
- Reinforce risk management across Group companies with focus on Capital management, Reinsurance & Catastrophic, Cyber and Emerging Risks.

## **FINANCIAL HIGHLIGHTS**





# 2022



## **BOARD OF DIRECTORS**



Bijan Khosrowshahi Group Chairman



Khaled Saoud Al Hasan

Group Vice Chairman

& CEO



**Jean Cloutier**Board Member



**Quinn McLean**Board Member



Abdulkarim Kabariti

Board Member
(Independent)



Dr. Yousef H. Al-Ebraheem

Board Member
(Independent)

## **EXECUTIVE MANAGEMENT**



Khaled Saoud Al Hasan

Group Vice Chairman & CEO



Farid Saber **Group Chief Operations Officer** 



Osama Kishk

Group Chief Financial Officer



Khaled Al Sanousi

Group Executive Manager (Corporate Communications, Investor Relations & Admin. Affairs.)



Mohamed Ibrahim

Group Executive Manager Group Assurance & Advisory Sector



Ahmed Galal Ragab, ICVS

Chief Actuarial Officer

## **CREDIT RATING**



FSR: 'A' (Excellent)
ICR: 'a+' (Excellent)
Stable Outlook

**S&P Global**Ratings

**Rated 'A'**Positive Outlook

Moody's investors service

IFS rating 'A2'
Stable Outlook



## **OUR HISTORY**

## 1962

Commenced operations; 2nd private insurance company in Kuwait

## 1977

Government acquired 82% stake

## 1997

KIPCO became the major stakeholder

## 2000

Acquired majority stake in Saudi Pearl Insurance (SPI) and in International Trust Insurance (ITI)

## 2003

Formed Fajr Al Gulf Insurance and Reinsurance Company by merger of ITI with Al-Fajr Insurance and Reinsurance Company

## 2005

Acquired majority stake in Egypt's Arab Misr Insurance Group (AMIG)

## 2006

Acquired majority stake in Bahrain Kuwait Insurance Company (BKIC)

Established Syrian Kuwaiti Insurance Company (SKIC).

## 2007

Established Gulf Life Insurance Company (GLIC)

Established Takaful Insurance Unit at Gulf Insurance, Kuwait.

## 2008

Obtained official approval for Buruj Cooperative Insurance Company (BCIC), Saudi Arabia.

## 2009

Acquired the majority stake in Arab Orient Insurance Company (Jordan).

## 2010

Fairfax acquired a significant stake in Gulf Insurance.

Acquired Egyptian Life Takaful Insurance Company through GLIC.

## 2011

Acquired the majority stake in the Iraqi Composite insurer DAIC "Dar Al Salam Insurance Company", listed in Baghdad Stock Exchange.

Established GlobeMed-Kuwait (Third party Administrator).

## 2012

Participated in Alliance Insurance Company's - UAE share capital and became an associate to GIG

## 2013

Successfully established a group, Gulf Insurance Group (GIG).

Switched the investment in Egyptian Takaful / Property & Liability from available for sale to an associate Company.

## 2014

Established the composite insurer, Gulf Insurance & Reinsurance (GIRI/GIG - Kuwait)

**United Networks became** an associate company to GIG.

## 2015

Acquired majority stake in Algerian non-life insurer, L'Algerienne Des Assurances (2A)

Established a life insurance company in Algeria, Algerian Gulf Life Insurance Company (AGLIC) & becomes an associate to GIG.

## 2016

Enjoys the privilege of being the first tri pie rated insurance company in Kuwait (S&P, A.M.B EST and

Successfully acquired majority stake in Turins Sigorta, a Turkish non-life insurer and rebranded its name to Gulf Sigorta.

Won the contract for one of the biggest insurance policies in Kuwait's history, "AFYA", a medical insurance policy for retired citizens

## 2017

Acquired AIG - Turkey through Gulf Sigorta (GIG- Turkey) and currently operating as one company under the name "Gulf Sigorta"

**Acquired Takaful International** Company in Bahrain through GIG - Bahrain.

## 2019

Won the AFYA 2 contract for a period of two years.

## 2020

Acquired a sizeable stake in "yallacompare".

Acquired a majority stake in "Gulf Takaful" through GIG's subsidiary (GIG-Kuwait).

Acquired a majority stake in Gulf Warranties,

Entered into an agreement to acquire AXA Gulf's insurance operations in the Gulf.

## 2021

Completed the acquisition of AXA's operations in the Gulf region.

Increased GIG's paid up share capital.

Placed KD 60 million Tier 2 bonds, First issuance by an insurer and Kuwait's First Perpetual Bond in KD.

## 2022

Celebrated GIG's 60th anniversary reflecting its operational excellence.

Unveiled an EVOLVED BRAND, as a major transformation with an Identity Upgrade.

Won the AFYA 3 contract for a period of 2 years, the mandatory health insurance policy for retired citizens.

## 2023

Fairfax became the largest shareholder of GIG with 90.01% stake by acquiring an additional 46.32% of the entire stake from KIPCO.

Successful acquisition of AIG Egypt's domestic operations.

Increased stake in vallacompare that turned to be an associate company.

Became a Fortune 500 Arabia company, ranked 71st and 3rd in the insurance sector in the inaugural list.

## **AWARDS & RECOGNITIONS**

Awarded ISO 27001 Certification in Information Security Management Systems by the British Standards Institution (BSI).

## 2011

Awarded Kuwait Market Insurance leader by Arabian Business.

## 2012

"Best Insurance Provider Middle East 2012"
By Global Banking And Finance Review Awards.

"Best Insurance Company, Kuwait"
World Finance Insurance Awards 2012.

## 2013

The Best Non Life Insurance Co. Kuwait" by World Finance, London.

GIG has bagged the 2nd consecutive award "Best Insurance Provider in the Middle East" as per the rating from Global Banking and Finance Review.

"Super Brand For Excellence in Branding 2013" awarded by Super brands .

## 2014

GIG won "The Best Insurance Provider Middle East" from Global Banking & Finance Review.

Gulf Insurance won "The Best Non-Life Insurance Co. in Kuwait and The Best Life Insurance Co.in Kuwait" from WorldFinance London.

Gulf Insurance won "The Best Insurance Brand, Kuwait" awarded by Global Brands Magazine headquartered in United Kingdom.

## 2015

Gulf Insurance Group won "The Insurance Brand of the year" from World Branding Awards, London.

Achieved "The Best Group Company" from Kuwait Projects Company (Holding), Kuwait.

Obtained "Super Brands 2015 Certificate", Kuwait for the fourth consecutive year.

## 2016

Won "The Best Corporate Governance, Kuwait – 2016" from World Finance, London.

Won "The Best Insurance Brand, Middle East - 2016" from Global Brands, UK.

"Best General Insurance Company - Kuwait" from World Finance, London.

## 2017

"Best Insurance Brand MENA Region" from Global Brands, UK

The Best Corporate Governance, Kuwait" from World Finance, London

Recognized by Forbes Middle East as "Top Listed Company" in Kuwait

Recognized by Kuwait's CMA as "Top Company for Corporate Governance, Kuwait"

"Insurance Brand Of The Year" from World Branding Awards, London

Awarded "9th Cycle of The Mohammed Bin Rashid Al Maktoum Business Excellence Award" organized by Dubai Chamber.

## 2018

"Best Insurance Brand MENA Region 2018" from Global Brands, UK

"Insurance Brand of the Year, Kuwait 2018" from World Branding Awards, London.

## 2019

"Best Private Insurers - GCC" from International Investors Magazine

"Insurance Brand of the Year, Kuwait" from World Branding Awards, London.

"General Insurance Company of the Year" from Middle East Insurance Industry Awards.

## 2020

Brand of the Year - Insurance Kuwait from World Branding Awards London.

Decade of Excellence Insurance MENA from Global Banking and Finance.

## 2021

"General Insurance Co. of the Year" by Middle East **Insurance Industry Awards** 

"Best Insurance Co. for Customer Service Quality" by World Finance

"Most Reliable Insurance Company" by World Finance

"CSR Excellence and Dedication to the Community in Kuwait" by World Finance

"Most Sustainable Insurance Group in the MENA" by World Business Outlook Awards

"Best Investor Relations Co. (Insurance), Kuwait" by The Global Economics

GIG Group CEO, Mr. Khaled Al Hasan ranked 16 out of 360 nominees by The World CEO Rankings Awards - TWCR

## 2022

Most Diversified Insurance Group, MENA 2022 by International Magazine

Insurance Brand of The Year, MENA 2022 by Global Banking and Finance

Best Investor Relations Co. (Insurance) Kuwait by the Global Economics

Best Insurance Group, MENA 2022 by World Economic Magazine

Best General Insurance Co., MENA 2022 by World Economic Magazine

Most Sustainable Insurance Group, MENA 2022 by World Business Outlook

Brand of the Year 2022-23 by World Economic Magazine World Branding

Most Admired Insurance Brand, MENA 2022 by Global Brands Magazine

## **Awards & Recognitions** 2023

# INVESTOR

## DECADE OF EXCELLENCE, 2013-2023

By International Investor Awards, UK.

## BEST INSURANCE GROUP, Mena 2023

By International Investor Awards, UK.



## BRAND OF THE YEAR, Regional Tier Awards

By World Branding Awards, London.





BEST GENERAL INSURANCE

**COMPANY, Mena 2023**By World Economic Magazine Award.



# MOST DIVERSIFIED INSURANCE GROUP,

Mena 2023

By Global Business Review Magazine Award.

## MOST ADMIRED INSURANCE COMPANY, Mena 2023

By Global Business Review Magazine Award.

# BEST INSURANCE GROUP LEADERSHIP, Mena 2023

By The European Magazine.

# BEST INSURANCE CO. FOR CORPORATE RESPONSIBILITY, Mena 2023

By The European Magazine.



## **GROUP COMPANIES**



Ali Al Hendal Chief Executive Officer and Board Member



+965 2296 1661 alialhendal@gig.com.kw www.gig.com.kw

Gulf Insurance Group - Kuwait Ahmed Al-Jaber St., Al-Sharq





Dr. Abdulla Sultan FCII, ARM, CCM, MSF, DBA Chief Executive Officer



+973 17119999 abdulla.sultan@gig.com.bhwww.gigbh.com

BKIC Tower, Building 2775, Road 2835, Block 428, Seef District P.O.Box: 10166, Manama, Kingdom of



Suleyman Sagiroglu



+(90) 216 400 62 02 suleyman.Sagiroglu@gulfsigorta.com.tr www.gig.com.tr

İnkılap Mah. Dr. Adnan Büyükdeniz Cad. 2.Blok No:4 Daire:10,11,12 Ümraniye / İSTANBUL



Khalid Al-Shuwaier Chief Executive Officer



+966 11 273 0444 khalid.shuwaier@gig.sa www.gig.sa

Head office building | 3528 King Abdullah Bin Abdulaziz Road, Al Nuzha District |Unit No. 25 | Riyadh 12471 - 6378



Paul Adamson Chief Executive Officer



GIG

+973 66328005 Paul.adamson@gig-gulf.com www.gig-gulf.com

Unit 51, Building 298, Road 4609, Block 346 Manama/Sea Front P.O. Box 11442, Kingdom of Bahrain





Alaa El Zouheiry



+202 21260800 elzoheiry.a@gig.com.eg www.gig.com.eg

Western Tower, Plot number 204 Block H, Second Sector, Northern 90th St., Fifth Settlement - New Cairo



Dr. Ali Al Wazani Chief Executive Officer



www.gig.com.jo

Amman - Jabal Amman - Abd Al Minem





Essam Al Ansari FCII Chief Executive Officer



+973 17565666 essam@gigtakaful.bh www.gigtakaful.bh

Takaful House, Building 680, Road 2811, Block 428, Seef District P.O.BOX: 3230, Manama, Kingdom of Bahrain



GIG &

+965 2200 8500 a.alkhulaifi@gigbk.com.kw www.gigbh.com

BBK Building, 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> Floors, Ahmed Al-Jaber Street, Sharq

Abdullah Faisal AlKhulaifi General Manager (Kuwait)



Mubarak Al Ayyar Chief Executive Officer



ayyar@gigtakaful.com.kw www.gigtakaful.com.kw

Sharq, Block 5, AlShuhada Street, AL Ghawali Complex, Floors 3/4/12.



GIG

+202 24138700 Rabih.Khalek@giglt.com.eg www.giglt.com.eg

Eastern Tower, Plot # 204, Second Sector North 90° Street, 5° Settlement, New Cairo

Rabih Abdul Khalek Managing Director



Mourad KAOULA, ACII Chief Executive Officer



M: +213 661 110 700 T: 023 77 21 12/20/21/23/25/55 mkaoula@gig.dz www.gig.dz

01, Tripoli St., Hussein Dey, Algiers



GIG 8 +961 3996603 msaad@gig.com.lb

Center GGF Bloc C 2nd Floor, Fouad Chehab St., Sin El Fil, P.O.Box: 116-5047 Beirut Lebanon

Mazen Saad Finance Manager



GIG

+964 7901493449 Sadiq@gig-iraq.com

Dar Al-Salam Bld, Saadoon St., Baghdad

Sadiq Abdulrahman Hussain Chief Executive Officer



Muneer M Ebrahim General Manager



+966 11 2884005 muneer@gwksa.com www.gwksa.com

Ghazawi Trading Centre Block "4", 1st floor, Office no.15 Tahlia Street, Riyadh, KSA.

## **AFFILIATE COMPANIES**



Aimen S. Azara Board Member & CEO

+9714 605-1111 alliance@alliance-uae.com www.alliance-uae.com

Warba Center, Diera, Dubai



Al Argan

+965 2226 3222 info@alargan.com www.alargan.com Al Argan Center, Shuwaikh, Kuwait



Egyptian Takaful Property & Liability (ETPL)

> +20 33329100/ 200 FAX: (+20) 33329103 www.egtak.com

Head Office, 56 Arab League street, Al Muhandeseen - Al Giza



Ammar MESLOUH Chief Executive Officer

+213 (0) 23 47 36 89 ammar.meslouh@aglic.dz www.lalgeriennevie.dz

5, rue Raoul Payan, Hydra - Alger 16016.Algeria



**United Network** 

+965 1828444 info@un.com.kw www.unitednetworks.com.kw P.O.Box 25493, Safat - 13115, Kuwait

# **Our Journey Ahead**

GIG intends to implement many ambitious and futuristic projects in order to meet the everchanging customer needs and exceed their expectations. Apart from being committed to the advancement of insurance industry both in Kuwait and in the MENA region, GIG plans to continue the regional expansion strategy towards establishing itself as a benchmark in the insurance industry.

# Invested in You. We're shaping a valuable insurance ecosystem for the MENA region.