

Gulf Insurance organizes blood donation campaign

Kuwait City, 18 September 2014 – Gulf Insurance, the leading insurance services provider in Kuwait and the Middle East, recently organized a blood donation campaign at its headquarters. The campaign, which was organized in collaboration with the Central Blood Bank, aims at promoting social awareness in contributing to saving lives.

The company, through its comprehensive social responsibility program, continues to lead a wide range of activities across the society. The need for blood across Kuwait remains a priority, where a minimum of 250 blood donations are required on a daily basis. Employees along with the company's customers contributed to the cause, and were eager to donate blood.

Gulf Insurance thanked the participants of this campaign including employees, clients as well as the Central Blood Bank's management, which played a vital role in the success of this campaign. As part of the company's ethos, it important to continue contributing to such initiatives and becoming active members of the local social fabric.

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A brief overview of Gulf Insurance Group:

Gulf Insurance Group is the largest insurance company in Kuwait in terms of written and retained premiums, with operations in both life and non-life insurance. Gulf Insurance has become one of the largest insurance networks in the Middle East and North Africa, with companies in Saudi Arabia, Jordan, Lebanon, Syria, Egypt, Iraq and Bahrain, Emirates and Kuwait. Its reported consolidated assets stand at US\$ 1.2 billion as at 30 June, 2014.

KIPCO – Kuwait Projects Company – is Gulf Insurance’s largest shareholder, followed by the Canadian-based Fairfax Financial Holding Ltd.

Gulf Insurance holds a Financial Strength Rating of “A-“with Stable Outlook from Standard & Poor’s. A.M. Best Europe – Rating Services Limited has also assigned a financial strength rating of A- (Excellent) and issuer credit rating of "a-" to Gulf Insurance with a Stable Outlook.

Gulf Insurance, a subsidiary of Kuwait Projects Company (KIPCO), one of the most prominent insurance companies in the region.

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